

MELISSA BOSTJANCIC

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Asbury, NJ (Hunterdon County)



Education

BFA Design, Graphic Design (Honors Program), Minor in Illustration

Marywood University, Scranton, PA

Years Attended: 2021-2025

Cumulative GPA: 3.93

Department GPA: 3.97

Notable Achievements:

Summa Cum Laude/Citation in
Honors, *American Advertising
Federation (NEPA)* Recognitions,
Chi Alpha Sigma National College
Athlete Honor Society, Dean's
List, *Delta Epsilon Sigma* National
Scholastic Honor Society for
Catholic Colleges and Universities,
Kappa Pi International Art Honor
Society, NCAA DIII Volleyball Team

Two-Year Vocational Program, Commercial Arts and Advertising Design I & II

Hunterdon County Polytech
Career and Technical Education
School (HCP), Flemington, NJ

Years Attended: 2019-2021 GPA: 4.0

High School Diploma

North Hunterdon High School
(NHHS), Annandale, NJ

Years Attended: 2017-2021 GPA: 3.81

Professional Summary

Entry-level graphic designer with one year of work experience in logos and branding, typography, web, and social media. Enjoys pursuing a passion for art and design through a variety of projects and mediums. Committed to making a visual impact while progressing into an industry setting. Works creatively with a heightened attention to detail and strong work ethic. Seeking a graphic design position; flexible to work full or part-time. Able to work remotely.

Relevant Experience

Freelance Designer/Illustrator, *Melissa B Designing* (2020-present)

- Illustrated a published children's book, *My Journey Home*, for 0-5-year-olds with low vision
- Designed logos/brand identities for small startup businesses
- Created various promotional materials, including posters, sticker designs, phone case inserts, and device wallpaper designs

Graphic Design Intern, *ArtSkills Inc.*, Bethlehem, PA (2024)

- Designed advertising distribution materials for liquor company based on existing logo (business card, letterhead, and postcard)
- Created logo concepts for fitness instructor
- Completed various department tasks, including company mission statement poster redesign, photo retouching, QC product testing, large-format graphics comps, and product research

Graphic Design Intern, *Design Done Right*, Scranton, PA (2024)

- Designed social media graphics for company and client
- Formatted company email marketing blast and mockup graphics

Graphic Design Intern, *Scranton Fringe Festival*, Scranton, PA (2023)

- Designed a 24-page guide for the main Scranton Fringe Festival
- Designed event posters, flyers, playbills, and social media graphics

Computer Skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro/After Effects
Adobe XD
Procreate
Google Suite
Microsoft Office
Social Media/Web Design

Art Skills

Logos/Branding
Packaging Design
Typography
Pencil
Marker
Pen
Pastel
Acrylic
Watercolor

Soft Skills

Creativity
Attention to detail
Strong work ethic
Time management
Organization
Multi-tasking
Problem-solving
Communication
Collaboration

📷 @melissabdesigning

📌 Melissa Bostjancic





Awards

Marywood University

Summa Cum Laude/Citation in Honors (2025)

American Volleyball Coaches

Association Team Academic Honor Roll Volleyball Team (2025)

American Advertising Federation

(NEPA) Rising Star Award Nominee (2025)

American Advertising Federation

(NEPA) Honorable Mention Award (2025)

Dean's List (Fall 2021-Spring 2025)

Atlantic East Conference Academic

All-Conference Volleyball Team (2023-2025)

Art Talent Award (2021)

President's Scholarship (2020)

Hunterdon County Polytech

Commercial Arts and Advertising

Design II Student of the Year (2021)

Commercial Arts and Advertising

Design Highest GPA Award (2020, 2021)

Hunterdon County Vocational

School District Education Foundation Scholarship (2021)

Most Dedicated National Art Honor

Society Member Award (2021)

Bridging the Gap Scholarship (2020)

North Hunterdon High School

Outstanding Senior Artist

Award (2021)

Honor Roll (2017-2021)

Exhibitions

Marywood University

BFA Design Honors Thesis Senior

Exhibition (2025)

Zeta Omicron, Kappa Pi Annual and

Induction Exhibitions (2022-2025)

Research Day Exhibition (2024-2025)

Social Justice and Advocacy Day

Exhibition (2023)

Foundation Year Exhibition (2022)

Activities and Honor Societies

Marywood University

Chi Alpha Sigma (Sigma Chapter) National College Athlete

Honor Society Member (2025)

Delta Epsilon Sigma (Beta Epsilon Chapter) National Scholastic

Honor Society for Catholic Colleges and Universities Member (2024-2025)

NCAA DIII Volleyball Team Player (2023-2025)

Kappa Pi (Zeta Omicron Chapter) International Art Honor Society

Member (2021-2025)

CMYKlub Vice President (2024-2025)

Previous positions: Secretary and Member

Hunterdon County Polytech

National Art Honor Society President and Chair of Activities

(2020-2021)

Previous position: Historian

North Hunterdon High School

National Art Honor Society Vice President (2020-2021)

Previous positions: Secretary, Sophomore Representative, and Member

National Honor Society Member (2020-2021)

Volleyball

JV (2018-2019) and Freshman (2017-2018) Teams (NHHS)

Central Jersey Volleyball Academy Travel Club Teams (2014-2020)

Volunteering

Officer/Member, CMYKlub, Marywood University (2021-2025)

Leader for various art-related service projects at Marywood University and the surrounding Scranton community. Most recently designed and painted mural in the Marywood Athletics Coaches' Office.

Committee Member, Caritas Club, Marywood University (2022-2023)

Planned table setup, outreach, advertising, poster-making, and shirt logo design for school-wide Mental Health Awareness Day event.

Blogger, Art Department, Marywood University (2023)

Graphic Design Blogger for the "Where Creativity Works" blog, highlighting art and design in daily life and curriculum.

Mentor, Art Department, Marywood University (2022-2023)

Mentor for a freshman art student in the Freshman Mentorship Program.